



## SIMPLICITY<sup>box</sup> Visual Management

Implementation of dynamic Visual Management, with screens dispersed and remotely managed, displaying a wide variety of information.

### CHALLENGE & BENEFITS OF SIMPLICITY

- Improved management performance
- Accelerated communication fluidity
- Time savings
- Reduced number of emails exchanged
- Reduced volume of printing
- Reinforce social link
- Optimised management processes

# IN VIEWS<sup>tv</sup>

## Visual Management



## SERVICES & COMPETENCES

### SYSTEM SET-UP

- Technical set-up of "Dynamic Visual Management" server
- Technical set-up of "Dynamic Visual Management" client
- Initial system configuration

### ADMINISTRATION & MAINTENANCE

- System administration & technical assistance

### VISUAL MANAGEMENT CALIBRATION

- Analysis of viewer needs (audience)
- Identify relevant information to be communicated
- Design & build of visual management content (broadcast)
- Development of program content (story board)
- Audience monitoring & analysis and modification of program content

### NEW FUNCTIONALITY CUSTOMISATION

- Development of new functionality
- Implementation of new functionality

### COMPETENCES

- Graphic design
- Network expertise
- Communication / Marketing
- Project management assistance
- Change management
- Product development
- Management
- Process optimisation
- Human resources

# IN VIEWS<sup>tv</sup>

## Visual Management



## PRODUCTS

### **TV SCREEN (provided by the customer)**

LED 107cm (recommanged minimum) with HDMI port

### **SIMPLICITY2SUCCEED TV CONTROL BOX**

Already programmed with the applications to enable programmes to be broadcast. Each box must be connected, via a wired or wireless (wifi) connection, to the organisations network with the necessary authority to access.

### **SIMPLICITY2SUCCEED BROADCAST SERVER VM**

Server configured with the administration software for the screens, broadcast and programmes. Server installed in our offices.

### **CLIENT NAVIGATION SOFTWARE**

Firefox, chrome, safari recommanged to permit the management of broadcasts on an authorised customer station.

### **SCAN QR CODE SOFTWARE**

Uploaded software for android and IOS enabled equipment, that enables uploading of a programme whilst it is being broadcast on a screen or to upload supporting communication.

